

Hill Runners of Hunterdon

2024 Annual Membership Meeting Minutes

Attendance: Kathy Hale, Dave Brown, Valerie Mathews, Ron Pawlikowski, Becca Mazzolla, Dean, Ed Leydon, Cyrena Terricone, Kris Doty, Andy O'Hearn, Kristen C, Jennifer Sigler, Doug Sigler, Dick Hopkins

January 30, 2024 7:30PM - 9:05PM

- 1. Opening remarks
 - a. D. Brown thanked C. Terricone for her years of service as social director.
 - b. D. Brown remarked on the year's success and noted that this our 25th anniversary year HRH was founded in 1999.
- 2. Treasurer's report
 - a. V. Mathews gave a summary of the last year's expenses, and proposed this year's costs. Budget was approved unanimously.
 - b. Due to surplus of funds, it was discussed to donate to Camp Carr (as have done in the past). The membership agreed unanimously to a \$50 donation to Camp Carr (YMCA) now, and to consider an additional donation later in the year if funds and circumstances permit.
- 3. Board member elections for the 2024 term: Board was elected all ayes by the membership.
 - a. The slate of nominees:
 - i. President Dave Brown
 - ii. Vice President Ron Pawlowski
 - iii. Secretary Theresa Barton
 - iv. Treasurer Valerie Mathews
 - v. Social Director Kathy Hale
 - vi. At Large Becca Mazzolla
- 4. Membership
 - a. Active member count, new members, dues status/reminder
 - b. Brief discussion on number of members:
 - i. General increase in the past few years, with last year's active members (excludes honorary members) was 57.
- 5. Club runs and social events
 - a. Regular club runs:
 - i. Saturdays proposing Bundt Park as year-round location, standard 7:30
 AM start time
 - 1. Membership voted unanimously to keep Bundt Park year round, but adjust the time as done historically (7:30am in Summer, 8am in Winter). The time change occurring at daylight savings time.
 - ii. Sundays membership voted unanimously to keep times as has been.

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- b. Ideas for additional club-sanctioned weekly runs
 - i. Becca and a few members run at Central Track early Wednesdays. But not an official club event.
- c. Guest runner days dates (Feb 3, Mar 2, Apr 6 or 7), treats sign up
 - i. K. Hale to set up a sign up sheet to have members pitch in with the beverages/snacks
 - ii. D. Brown can continue to bring coffee in the urn (it helps keep costs down in lieu of DD coffee)
- d. Member-hosted runs hosts?
 - i. K. Kirkpatrick this Sunday
 - ii. E. Leydon next month will reach out to the board to schedule
- e. Social runs/events Winter Warmers, Beer Runs
 - i. Been very successful
 - ii. Will plan for a Sunday run from a winery in the spring
- f. Cross-club relations Base Camp, New Hope, River Rats, Rose City Runners/USATF team
 - i. New Hope 5k coming up in Feb
 - ii. Board to reach out to River Rats and schedule a joint run
 - iii. K. Hale will continue organizing Rose City/HRH Team Races. Anyone interested may reach out to K. Hale. Anyone interested will need to be a member of USATF to support/score points for the team club.
- g. Upcoming races 1H24
 - i. Feb: Super Saturday, Tailgate Trot,
 - ii. March: E. Murray Todd, Two Rivers Marathon, Scoogie Run at Peddlers Village
 - iii. April: Fools Run, Boston, Clinton Country Run, St. Luke's,
 - iv. May: Spring Lake, Broad Street

6. 6. Marketing

- a. Member communications -email, Facebook, newsletter
 - i. Membership discussed at length various ways to communicate and reach out to the membership. Needs for such communication included:
 - 1. notifications on a short notice regarding weather impacting runs/meet ups.
 - 2. Members communicate about earlier start times
 - 3. Members communicate race participation
 - ii. K. Hale and R. Mazzolla to look into different apps such as Whatsapp, Remind.
- b. Website club run updates, results, future of the site?
- c. Promotion social media
 - i. Business cards were handed out but will need to order more.
- d. Logo gear
 - i. R. Mazzolla to schedule a store later this year (Spring?)
- e. 25th anniversary

- i. Making this year a banner year for the club celebrate 25 years at a picnic this summer and other events throughout the year
- ii. Shirts or other items adding "Established in 1999" was generally receptive. R. Mazzolla to look into making special shirts for the occasion.

7. Volunteering events

- a. CCR: Wait to see if Base Camp reached outs
- b. GOTR: R. Mazzolla coaching this season will let the membership know of the 5k and how to sign up to volunteer.

8. Additional business

a. K. Hale will look into making the christmas eve glogg run in HRH territory due to HRH interest in the Rose City one.